

Call Sign asked Alan Nash (A095) what this MyFav web site is all about. Alan continues the story.....

Back in 1997 when Alan Fisher took on the role of Call Sign editor, I said to him "I've got a fare table, do you want to publish it", not only did he say yes but added a little comment, "Can you do something every month". Silly me, I said yes and 165 issues later, it's still going strong and I hope these articles have been of some use, plus they don't cost you, Dial-a-Cab or Call Sign a bean. In December 2003 I set up the Nash's Numbers web site that contains all the back issues (albeit most are now out of date), so that you could print them off rather than tear your magazine to bits. Have come across drivers that had a file of just page 2's. in their cabs. I used to carry a folder of useful information and snippets that I had picked up over time and thought it a good idea to put this together with old Call Sign articles into a document that all DaC drivers could share. It's rather unimaginatively called the "Useful Information Document" or the U.I.D as it is better known and it's 70+ pages in size. To keep this semi secure from the prying eyes of the P.H. trade you needed to register to go on the mailing list, however this has now been removed from the Nash's Numbers web site and moved to the MyFav web site.

The MyFav Web Site.

Necessity is the mother of invention. (Plato 427 BC - 347 BC) and whilst on holiday, in an internet café I needed to access a number of different web sites, and thought it would be useful if I could just call up a single site with links to all the sites I needed, and in 2007 I registered www.myfav.co.uk to be my launch pad to the rest of the internet. Initially it was for my personal use, but hey, this would be a great launch pad for everyone. My initial list of requirements were - a search bar, icons of the most used general sites and links to my personal favourites (bookmarks). MyFav was picked as a short name (shorter than Google, Facebook, Twitter, webuyanycar.com, etc) as an abbreviation for My Favourite bookmarks, homepage, icons to most generally used sites etc. And now available with the even shorter www.myfav.co (a global tld comparable to .com). So what's this all about, well I put the U.I.D. and other useful taxi related web sites as icons on a 'Locked' MyFav page, again to keep prying P.H. eyes from the U.I.D. and is the reason that why you need to register and enter an unlock code. The web site has been designed to be used as a launch pad to the rest of the internet by *everyone* and not just for the taxi trade. All new pages are launched from MyFav

Nash's Numbers and the MyFav web sites.

Plus win £100 !!!



Fig 1 Showing part of the www.myfav.co website on your first visit.



Fig 2 The www.myfav.co web site personalised with the Taxi page displayed added notes with yellow background and importantly personalised the personal bookmarks in the left hand column. Red ellipse shows how the Locked button changes to Taxi. The green box shows Notes added to you personalised page and the Blue box your own personalised bookmarks. You will also note the amazon search bar has changed to Argos, the clock face has changed and a calendar gadget added. Personalised MyFav page has endless possibilities including changing the iconic grid for an aquarium.

and it is always there for launching a new site. Some browsers launch new full size pages, others create new tabs. The basic MyFav page is useful (fig 1), but to get the most from it you need to register, it's free, secure, your details are not passed to any third parties, no banner advertising, only occasional emails of updates. Once registered you may create your own personal favourite bookmarks, create notes, set up useful gadgets, search engine, retailer search bar, clock face, set the initial iconic grid to be displayed, and most importantly, because your preferences are stored on line, every time you log on from *any* internet connected computer in the world, your personalised MyFav page will appear. Only a few members have realised they win a £100 monthly prize just for recommending the site. This monthly prize is an incentive in order to further expand the number of users, but sadly, to date, no recommendees have registered and therefore no monthly prize has yet to be won. Register now using the word **taxi** as the unlock code, you will be emailed a temporary password, log in, personalise, recommend and not only will you have a extensive and powerful launch area to

quickly launch any web site and you *could be richer and on a monthly basis.*

Few Facts and Tips

- * Google myfav, it's #2 of 43 million. #1 is myfav.es which is useless.
- * Icon grids are the 6 x 12 rows of icons with the sites logo's which are easily and instantly recognisable.
- * Gadgets include every capital city's time zone, weather forecast for 108 UK towns and 445 worldwide, News, Calendar, Finance, 3xtfl's plus more and added to frequently.
- * You can set your search engine to Google, Bing, Ask or Yahoo. Retailer search bar to Amazon, Argos, Tesco or Asda plus more to come
- * MyFav has been designed to be your "Home Page", it's simple just click the home icon in the top left hand corner.
- * Currently works best with Internet Explorer, although only slight discrepancies with Chrome and Firefox.

Always happy to receive suggestions or if you have any questions just click the "Contact" button.

Alan Nash (A095)